ROOTS - TOGETHER WE GROW

Corteva ROOTS is a relationship program, envisioned especially for empowering you (our business partners) and motivate you to increase the reach of our new and advanced Corteva TM brand products to the farmers.



WHY ROOTS?

As a ROOTS member, you are a family to Corteva AgriScience™. It is our continuous endeavor to work towards making yours and your loved one's lives, better and happier.

You being a preferred partner for us, we assure you of excellent service and help plan your business.

As a ROOTS member, you have priority access to the company's schemes and products.

The program offers total transparency and empowers you to reap the benefits independently from a vast portfolio of offerings.

The benefits would be in the form of PAYBACK points on your customized ROOTS PAYBACK card.

It is our firm belief that this collaboration will lead us to shared success.